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## NEWS RELEASE

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### **TUCSON WATER PROMOTING “SMART IRRIGATION MONTH”**

July is “Smart Irrigation Month” nationwide and Tucson Water is joining other water providers to offering customers several resources to save water and money during a time of peak demand.

The Irrigation Association, which founded Smart Irrigation Month in July 2005, estimates that homeowners and property managers typically overwater lawns and landscapes by up to 30 percent.

Mayor Jonathan Rothschild will issue a proclamation at the July 10 meeting of the Mayor and Council. The proclamation notes that the City of Tucson is committed to promoting efficient use and re-use of our region’s water resources through the adoption of rainwater harvesting and gray water irrigation ordinances and several other programs managed by Tucson Water.

“Tucsonans are using desert-adaptive plants in landscaping to reduce water use,” said Fernando Molina, Tucson Water Public Information Officer. “It is just as important to understand how to irrigate properly for the health of those plants. We offer free publications and programs to help residents use water effectively outdoors.”

Molina adds that residents can visit area plumbing and home improvement stores for information and demonstrations on technology and techniques to serve their irrigation needs.

Tucson Water has created a web page for Smart Irrigation Month which features publications that can be downloaded or requested by postal mail, links to free workshops and classes on outdoor landscaping and maintenance, and the Irrigation Association’s coloring and puzzle book for children. Go online to [www.tucsonaz.gov/water/sim](http://www.tucsonaz.gov/water/sim) or click on the image below.



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